

an evening of
**changing
lives** *benefiting*
NortheastArc

May 26, 2022

Westin Waterfront Hotel
425 Summer Street, Boston



ne-arc.org/gala

Will you help us change lives?



Charles Brophy is not only a friend of ours at Northeast Arc, he is also a friend to many. His gracious nature, collaborative spirit and contagious energy are gifts to all of us. We are so proud to honor Charles with the Changing Lives Award! I encourage you to join Charles in his support of our mission. By

sponsoring and attending our virtual Evening of Changing Lives you are making a difference in the more than 10,000 individuals and families lives that we serve every day. You will leave the event feeling energized and hopeful about what the future holds for people of all abilities.

Jo Ann Simons, CEO, Northeast Arc



I am incredibly honored to be the recipient of this year's Changing Lives Award. It is a thrill to be involved in such a high-energy, fun event. Enjoyment and excitement aside, the reason we need people and businesses to support the mission of the Northeast Arc is to change

lives. Northeast Arc does that every day by empowering individuals to not only be in the community, but of the community. I thank you for your support and look forward to seeing you on May 25!

Charles J. Brophy, U.S. East Regional President, HUB International, LLC

NortheastArc in the community

Our services include:

- **Early Intervention Services** for children 0-3 years of age with identified disabilities such as Cerebral Palsy, Down syndrome and autism; or those with developmental delays or those at risk for delays in development due to risk factors related to birth and/or environmental circumstances
- **First Steps** Childcare Center and Preschool, a fully inclusive program serving infants and toddlers
- Autism-specific **Applied Behavior Analysis** services for individuals 3 years of age and older
- **Spotlight** - Social skills training for individuals 3 years of age and older, utilizing techniques of theater games and dramatic training with highly motivating and age-appropriate activities as well as a positive, social reinforcement-based environment to foster skill development in core deficit areas

- Support groups offered through the **Family Resource Center** and **Autism Support Center**
- Referrals and **Advocacy**
- **Home health care** services specializing in the provision of Continuous Care Nursing Services to medically complex and fragile children and adults
- **Day Habilitation** to provide assistance with the acquisition, retention, or improvement of self-help, socialization and adaptive skills
- **Social** and **Recreational** opportunities
- **Residential Services** ranging from supported independent living to housing for individuals with complex needs
- **Employment Supports** including vocation exploration, skill-based instruction, internship and paid experiential training, fully-integrated and competitive employment

- In-home **Personal Care Management**
- Positively disrupting disability services by funding innovation through the **Arc Tank**
- Innovative and inclusive **businesses** including Breaking Grounds Café, Peabody's Black Box, Heritage Shredding, Heritage Chair Caning, Shine Jewelry, ArcWorks Community Art Center and parcels.
- Many of these services come together at Northeast Arc's new **Center for Linking Lives** at the Liberty Tree Mall. The 26,000 square foot Center is a vibrant and inclusive gathering place, where individuals with disabilities can reach their full potential, and learn to lead fulfilling lives alongside their peers.



NortheastArc

Changing lives. Discovering abilities.

Northeast Arc proudly serves more than 10,000 individuals with disabilities in 190 communities across the Commonwealth. Offering a continuum of services from Early Intervention through Specialized Nursing care for adults with complex medical needs, we are helping individuals and their families lead fulfilling and fully-included lives.



SPONSORSHIP OPPORTUNITIES

Community Sponsor - \$50,000

- Customized media package
- Logo displayed in marketing and e-marketing materials
- Exclusive event branding opportunities
- Exclusive logo placement on invitation
- Prominent recognition in event media
- Verbal recognition from the podium
- Premier seating for 30 guests

Engagement Sponsor - \$25,000

- Customized media package
- Logo displayed in marketing and e-marketing materials
- Event branding opportunities
- Prominent recognition in event media
- Inclusion of logo in program book
- Premier seating for 20 guests

Fashion Show Sponsor - \$15,000

- Logo displayed in marketing and e-marketing materials
- Special recognition in press releases and social media
- Recognition in event video
- Logo inclusion on model posters
- Preferred seating for 10 guests

Inclusion Sponsor - \$10,000

- Prominent logo placement at event
- Inclusion of logo in program book
- Preferred seating for 10 guests

Achievement Sponsor - \$5,000

- Name listed in program book
- Preferred seating for 5 guests

For more information and to register, contact:

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